

The «Energy Schweiz Gruppe» consists of Energy Schweiz Holding AG, its current and future subsidiaries (hereafter referred to in common as «**Energy Schweiz**») - its subsidiaries currently being Energy Schweiz AG and Energy Media AG - as well as the radio stations associated with Energy Schweiz (hereafter referred to as «**Energy Stations**») - the radio stations at this time being Energy Zürich, Energy Bern and Energy Basel (Energy Schweiz and Energy Stations hereafter to be referred to in common as «**Energy**»).

The **Data Protection Terms and Conditions** put forth in the following principles incorporate Energy's policy for dealing with data.

A. Regarding Data Protection.

We regard the protection of personal data as an important matter. Therefore, we carry out all activities (radio, online, events, and marketing) in compliance with applicable legal provisions concerning protection of personal data and data protection. In the following, you will be informed what information we collect, what we do with it, and to whom we make it available.

B. Online Data Protection. Personal Data/Purpose.

Through our Web sites, we only collect personal data (e.g. name, address, telephone number, email addresses and date of birth, etc.) that you voluntarily make available to us. This also includes data that you make known to us over new communication media (such as Facebook, Twitter, etc.) or that is publicly accessible.

By providing your personal data online you expressly agree that we can use your personal data for the following purposes:

- Processing your participation in lotteries or contests held by Energy, as well as possible communication of your status as a winner online, over the radio stations, or on TV (in Energy advertising spots).
- Answering your inquiries.
- Communicating information about our offers or events (e.g. sending a newsletter).
- Direct marketing.

Moreover, in order to care for our relationship with our customers, it may also be necessary that your personal data be stored, processed, and made available to other companies within Energy in order to better meet your needs or to improve our products and services. We will not sell or pass on your personal data to third parties.

C. Communication- or Use-related Information.

When you access our Web site through our communication services, various access data is stored (e.g. IP address, date and time of access, name of the Internet browser and operating system used to retrieve the data, the domain name of the Web site that you came from, the number of visits, average time spent there, pages retrieved, etc.). The Energy Schweiz Gruppe ensures that these communication and usage data are not associated with your personal data or that online user data profiles are combined with possible offline address data. We only use this information to make our Web site more attractive and to improve its performance and content.

D. Cookies.

If you visit one of our Web sites, it may be that we deposit information in the form of a «cookie» on your computer that automatically recognizes you at the time of your next visit. Cookies allow us, e.g., to adapt a Web site to your interests or to store your password so that you don't have to reenter it every time. If you don't want us to recognize your computer, then set your Internet browser so that it erases cookies from your hard drive, blocks all cookies, or warns you before a cookie is stored.

E. OnAir Data Protection. Personal Data/Purpose.

We hold lotteries and competitions as well as conducting surveys on the Energy Stations. In order to take part, call us at the telephone number provided.

By taking part you expressly agree that your telephone call will be recorded and can be broadcast at any time as well as be retrieved online at any time (e.g. as a podcast). You declare your express agreement that we can use personal data that you provide us during or directly after your call for the following purposes:

- Processing your participation in the lotteries and contests held by Energy as well as possible communication of your status as a winner online, over our radio stations, or on TV (in Energy advertising spots).
- Answering your inquiries.
- Communication of information about our offers or events (e.g. sending a newsletter).
- Direct marketing.

The Energy Stations carry out surveys in the streets or invite listeners directly into the studio. By taking part in such surveys or making a statement directly in the studio, you declare your express agreement that your statement will be recorded and broadcast as well as be retrievable online at any time.

F. Data Protection Events/Events. Personal Data/Purpose.

By attending Energy events it is possible that you will be filmed or photographed. By visiting an Energy event, you expressly agree that you can be filmed or recorded and that such recording/photos may be broadcast on TV, over the Internet, or using other media.

G. General. Security.

Energy undertakes technical and organizational security measures in order to protect personal data against unintentional or wrongful deletion, modification, against loss, and against unauthorized provision to third parties or unauthorized access. However, Energy assumes no liability for damages that occur in this context (e.g. loss of data).

Exclusion of Liability for Energy Web Sites.

Energy is not in any case liable either directly or indirectly for any possible damages or consequential damages that occur due to the use of software, information, and material from the Energy Web sites.

Energy makes no guarantee that information, software, documents, or other offerings that are accessible on Energy Web sites are free from viruses or other harmful components.

Energy is not liable for whether or not information provided is current, correct, complete, or as to its quality.

Links to Other Web Sites.

Our Web sites contain links to other Web sites. Energy is not responsible for the data protection policies or the content of these other Web sites. In particular, Energy has not examined these linked (i.e. not contained on Energy's servers or within its sphere of influence) Web sites and assumes no liability for their contents, for products offered there, or for services, software, or other offers as well as for viruses that may be contained on these linked Web sites.

Questions and Comments.

Of course we respect the fact that you may not want to provide us your personal data for the purposes mentioned. In this case, we ask that you send a message to this effect to the following email address: marketing@energy.ch or by mail to the following address: Energy Schweiz AG, Dufourstrasse 23, 8008 Zürich.

Energy will respond to all reasonable inquiries to view and, if necessary, correct, supplement, or delete personal data. We will also constantly adapt our data protection provisions as the Internet continues to develop. Modifications will be made known on this page in a timely fashion. Therefore, you should regularly retrieve this site in order to stay informed of the current state of data protection provisions.